



2021 CJJ Annual Conference

Creating Healing Systems: Serving Today's Youth While Transforming the Future

June 9-11, 2021

This year's conference will be Virtual

Exhibitor/Sponsor General Information

Each year, the Coalition for Juvenile Justice is proud to host a national conference uniquely focused on improving outcomes for children, youth, and families. Held in our nation's capital, this event brings together more than 350 national, state, and local leaders interested in juvenile justice and youth development.



CJJ invites you to consider sponsoring our virtual [2021 Annual Conference](#) on June 9-11. Your sponsorship is an easy and affordable way to promote your program, publication, or institution to a targeted professional audience while supporting CJJ's continuing efforts towards juvenile justice reform and leadership development. **[Sponsorship dollars help support a broad range of necessary functions, including materials production, speaker and workshop support, youth engagement, and other general functions.](#)**

Attendees come from across the country, including the U.S. territories, and include local and state level government employees, elected officials, researchers, law enforcement and probation officers, community organizers, social workers, youth advocates, non-profit and national foundation staff, etc. **Many are also active on their Governor-mandated State Advisory Groups (SAGs), helping to guide policy making and distribute federal funding at the state and local levels.**

This year, CJJ also has a limited number of [exhibitor spaces](#) available on June 9-11. Exhibiting at CJJ's Annual Conference allows your organization an even greater opportunity to reach CJJ's members and partners. **The Exhibit Hall is located in a prime location**, ideally situated alongside the conference registration areas and outside of the general session and breakout rooms.

Each sponsorship or exhibitor level includes a CJJ membership (various restrictions apply, based on the level of support). Please [click here](#) for more information about the benefits provided with CJJ membership. Additional information about sponsorships and exhibiting are below. CJJ reserves the right to only accept exhibitors or sponsors whose work is in line with our [core principles](#).

We encourage you to contact us to explore the possibilities of becoming a CJJ Conference Sponsor or Exhibitor [TODAY!](#)

Sponsorship Levels

Friends Circle level (\$500):

As a Friends Circle sponsor, your gift will support general conference operations and materials production. In appreciation, CJJ will:

- Show its appreciation for your sponsorship in the conference program and on the CJJ website.
- Provide a one year Individual Membership *or* Organizational Membership for organizations with 5 or fewer staff (larger organizations will qualify for discounted membership).

Bronze Circle level (\$3,000):

As a Bronze Circle sponsor, your donation will enhance CJJ's ongoing youth engagement efforts. In appreciation, CJJ will:

- Display a printed sign with your name and logo at the conference in a prominent location.
- Provide one waived conference registration for you or a representative of your organization.
- Acknowledge your sponsorship in the conference program and on the CJJ website.
- Provide a one year Individual Membership *or* Organizational Membership for organizations with 5 or fewer staff (larger organizations will qualify for discounted membership).

Silver Circle level (\$5,000):

As a Silver Circle sponsor, your contribution will enhance our interactive, skill-building workshop sessions by supporting presenter's participation at the event. In appreciation, CJJ will:

- Acknowledge you as a sponsor of a coffee break or breakfast session in the conference program.
- Display a printed sign with your name and logo at the conference in a prominent location.
- Provide two waived conference registrations for you and/or representatives of your organization.
- Acknowledge your sponsorship in the conference program and on the CJJ website.
- Provide a one year Individual Membership *or* Organizational Membership for organizations with 20 or fewer staff (larger organizations will qualify for discounted membership).

Gold Circle level (\$10,000 or more):

As a Gold Circle sponsor, your sponsorship will provide broad support of our informative general session plenaries and keynote speakers highlighting latest research, practice innovations, and opportunities for producing better youth outcomes and improving public safety. In appreciation, CJJ will:

- Acknowledge you onsite as a CJJ Awards Luncheon Sponsor and list you or your organization in the awards program.
- Provide a complimentary luncheon table for up to eight guests of your choosing for the Awards Luncheon.
- Provide three waived conference registrations for you and/or representatives of your organization.
- Display a printed sign with your name and logo at the conference in a prominent location.
- Acknowledge your sponsorship in the conference program and on the CJJ website.
- Provide a one year Individual Membership *or* Organizational Membership for organizations with 20 or fewer staff (larger organizations will qualify for discounted membership).

Other sponsorship opportunities include the following:

Sponsor Conference Attendee Materials

CJJ will create the materials, in coordination with you, with your logo and the CJJ logo prominently displayed:

- Pens (\$750)
- Learning Journal Notepad (\$1,000)
- Tote Bag (\$1,500)
- Water Bottle (\$2,000)
- Flashdrive (\$5,000)
- Official Conference Folder (\$10,000)

Exhibitor Levels

Basic level (\$1,000)

Includes:

- Exhibit booth (includes one 6' draped table, 2 chairs).
- One waived conference registration.
- Listing in the conference program and on the CJJ website.
- Name and logo on exhibit hall entranceway signage.
- A one year Organizational Membership if you have 5 or fewer staff, or discounted membership for larger organizations.

Plus level (\$5,000)

Includes:

- Exhibit booth (includes one 6' draped table, 2 chairs).
- Two waived conference registrations.
- Listing in the conference program and on the CJJ website.
- Full page black & white ad in program book.
- Recognition and acknowledgement at a general session.
- Name and logo on exhibit hall entranceway signage.
- A one year Organizational Membership if you have 20 or fewer staff, or discounted membership for larger organizations.

Premiere level (\$10,000)

Includes:

- Extra large exhibit booth with prime placement in the exhibit hall's most high traffic area (includes two 6' draped table, 4 chairs).
- Four waived conference registrations.
- Listing in the conference program and on the CJJ website.
- Full page 4-color ad inside front or back cover in the conference program.
- Recognition and acknowledgement at the Opening Session or Awards Luncheon.
- Name and logo on exhibit hall entranceway signage.
- A one year Organizational Membership if you have 100 or fewer staff, or discounted membership to larger organizations.

Program advertisement only:

- Half page color ad (\$1,000)
- Full page color ad (\$1,500)

To discuss these or other sponsorship opportunities, please contact Naomi Smoot Evans at evans@juvjustice.org or complete our Sponsor/Exhibitor [application](#).

About the Coalition for Juvenile Justice (CJJ)

CJJ envisions a nation where fewer children are at risk of delinquency; and if they are at risk or involved with the justice system, they and their families receive every possible opportunity to live safe, healthy and fulfilling lives.

CJJ is a nationwide coalition of State Advisory Groups (SAGs), individuals, organizations, and allies dedicated to preventing children and youth from becoming involved in the courts and upholding the highest standards of care when youth are charged with wrongdoing and enter the justice system.

CJJ members include concerned individuals, practitioners, advocates, and youth who voluntarily serve at the state and national levels. CJJ is governed by an Executive Board of national and regional officers. All of CJJ's formal positions on policy and related matters are developed and approved by a majority of the CJJ Council of State Advisory Groups (SAGs). The Council comprises the Chairs or Chair-designees of SAGs holding membership in CJJ.

Learn more

Website: www.juvjustice.org

Facebook: Coalition for Juvenile Justice

Twitter: @4juvjustice

Instagram: coalitionforjuvjustice